

Data-Driven Consumer Goods Excellence via SAP



Business Challenges and Objectives

- The client required the development of a comprehensive data and analytics platform utilizing SAP Data Warehousing and S/4HANA.
- Additionally, the client needed an efficient reporting solution to cater to their critical Key Performance Indicators (KPIs) such as:

 - Finance
 - Inventory
 - Supply Chain

Client

 Our client is a leading American Consumer Goods Company specializing in manufacturing and marketing a wide range of apparel and undergarment products. They cater to a global market through their extensive distribution network, encompassing wholesale, retail, and e-commerce channels.

Industry

Consumer Goods

Function

Finance & Manufacturing

Technology

SAP DWC, S4/HANA



The Solution

- Team implemented varied data models in DWC and utilized Analytics for Office in multiple areas:
 - Sales Orders
 - Billing
 - Delivery and Shipments
 - FI/GL (Financial Accounting/General Ledger)
 - Accounts Receivable & Accounts Payable
- Interfaces were created using DWC Views and Data Intelligence.
- DWC tenants, Spaces, connections, and Security were set up.
- Data flows were established through SDI replications for S/4HANA, MDG, and CAR data sources.
- S/4HANA CDS extractors were developed for real-time replication into DWC.
- BWBRIDGE data flows were implemented for intricate reports like FI/GL and Inventory.



Outcomes and Benefits

- Realized 30% reporting performance improvement.
- TekLink Solution grants decision-makers access to critical information, enabling:
 - Sales performance analysis based on orders, billing, deliveries, and pricing.
 - Financial and cash flow tracking via AR and AP aging.
 - Improved supply chain decisions using purchase order and inventory analytics.
- Achieved near real-time reporting.
- Facilitates HBI data integration with downstream applications through DWC and DI interfaces.
- Enables self-service reporting using AFO and DWC.

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