

# Kellogg's benefits from moving its plant operations from disconnected spreadsheets to Anaplan Connected Planning



## Business Challenges and Objectives

- The client wanted a single integrated planning environment that allowed them to:
  - Long-range Project Forecasting and Short-Range Resource requirement planning.
  - Test plan ingredient formulation and review
  - Inventory Planning and Warehouse Tracking
  - Label printing for warehouse and scaling
  - Allow day-to-day operations for planning, warehouse operations, and material tracking

## Client

- Kellogg's is an American Multinational Food Manufacturing Company focused on producing cereal, and other convenience foods, including crackers and toaster pastries. Their manufacturing units are set up in more than 15 countries, with their products distributed worldwide.

## Industry

- CPG

## Function

- Procurement/SCM

## Technology

- Anaplan



## The Solution

As part of the solution, the TekLink Team:

- The TekLink Team standardized the form-driven process by connecting long-term forecasting to short-term planning.
- We ensured that the process was flexible but wholly based on logic-based inputs.
- The Team also automated the input formulations for the Food Designers.
- The solution enabled Integrated Label Printing for the materials received that enveloped all the warehouse movements like, Receive, Move, Adjust Issue, Return and Dispose
- To further smoother the operations, the TekLink Team:
  - Expedited the IOS Creation and Review
  - Established a Live Connection to the forecasted material inventory
  - Automated Requisition Creator for both the header and the detail
  - The Team also added other required functionalities that ensured a better functioning of the solution.



## Outcomes and Benefits

- The solution is now a one-stop shop for all the client's requirements
- Complete elimination of the re-entry of the data process
- With the Raw Materials insights, Kellogg's has more than \$ 1 million in potential savings
- 85% elimination of manual intervention through the elimination of paper and paperwork reduction from forms and hand-offs.
- 85% process automation for Metrics Consolidation and Reporting.
- Provides a single platform for more than 150 employees from planning, materials, purchasing, and warehouse to connect and coordinate.