

# Flexible Financial Reporting Framework Developed with Report Builder Authoring Environment - SSRS



## Business Objective

- Client wanted to streamline and digitalize their traditional financial reporting process (physical printed PDF reports).
- Existing software was inflexible, cumbersome and required high maintenance.
- One common tool for Data Visualization and Paginated report solution

## Client

Our client is a leading American packaged foods company with 17000+ employees across 50 locations worldwide.

## Industry

Retail and CPG

## Function

Finance and Controlling

## Technology

Microsoft SRSS, MSBI, SQL

## The Solution

TekLink Data Viz experts developed an SSRS environment to automatically generate the client's P&L statements based on selected data parameters. The SSRS environment is enabled with,

- Flexible data filtering and sorting
- Well-defined KPIs
- Multi-statement displays with any combination of Time and Planning Level hierarchy
- Automatic pagination
- Opened option for paginated report solution in data visualization and dashboard tool Power BI



## Outcomes and Benefits

The visualization solution helped client to,

- Streamline reporting process and reducing the time taken for report generation
- View KPIs in detail with more flexibility in drilling down/up hierarchies
- Provides a steppingstone for the client to eventually implement a pure self-service reporting solution down the road (ex: Power BI)
- Generate reports at specific granularities in both the Planning Level and Time dimension
- Select and filter data accurately and precisely (at specific granularity)
- Improves readability